

### Overview

U.S. Bank Multi Service Aviation has been the leading card provider for aviation fuel and related services for more than 25 years. Backed by U.S. Bank, the fifth largest commercial bank in the United States, the U.S. Bank Aviation Card is specifically tailored to fit the unique needs of the aviation industry. During these uncertain times there is security in conducting business with an institution with a reputation for making sound financial decisions.

### How It Works

U.S. Bank Multi Service Aviation provides the most comprehensive set of functionality in the aviation fuel and services industry today. When accepting aviation cards, merchants:

- Decide how quickly to receive payments
- Tap into the U.S. Bank Marketing Center to order point-of-sale materials, printed signs and decals and co-branded cards
- Access online program information and services
- View all transactions on one statement
- Gain access to a network of over 41,000 cardholders and more than 7,500 aviation service providers worldwide
- Take advantage of competitive bank card processing
- Gain access to the best customer service in the industry

### Account Flexibility

When partnered with U.S. Bank Multi Service Aviation, business and transaction processing solutions are backed by the strength of U.S. Bank, allowing payments in as few as 10 days. Merchants choose service terms that fit with their unique business structure.

- Merchant fees directly correlate to length of payment: the longer the funding timeline, the lower the merchant fee
- Various options for payment and type of currency to help eliminate bank collection fees and potential foreign exchange issues

### Marketing Services and Promotion

U.S. Bank Multi Service Aviation supports merchants by providing eye-catching marketing materials for display and applications for prospective cardholders accessible at merchant locations. The array of marketing materials includes:

- Listing of contact information online
- Point-of-Sale displays for counter tops stating merchant location that accepts Multi Service Aviation
- Applications that provide customers information about the aviation card

### Easy Access to Information

Extensive account management services supply merchants with tools to compile complete information about their account, online from anywhere in the world via the Internet. The aviation card provides merchants with online search tools, supply ordering and a superior support team.

Furthermore, online account information and robust reporting gives businesses the tools needed to manage the payment processing more efficiently and effectively. View recent deposits and other information about account activity including: batch details, invoice status and deposit history.

### Competitive Card Processing

Take advantage of competitive fees and have the three most accepted cards — Multi Service Aviation, Visa® and MasterCard® — all handled by the same processor.

### Unsurpassed Customer Service

U.S. Bank Multi Service Aviation has served the aviation industry for more than 25 years by providing a flexible, proactive and solutions-orientated team. With a superior level of customer service, proven reliability and solid financial strength, merchants around the world trust Multi Service Aviation to process their invoices accurately and efficiently.

Customer service is available to assist with merchant needs such as card acceptance, point-of-sale machine questions and concerns regarding billing statements, and it is even flexible in negotiating some short term fees.

A testament to the large network of Multi Service Aviation satisfied cardholders is the number of PRASE (Preferences Regarding Aviation Services & Equipment) awards *Professional Pilot* readers have given to Multi Service Aviation. Multi Service Aviation has been the only recipient of the Favorite Fuel Card award since its introduction in 1993 through 2011.



### Contact U.S. Bank for more information

Interested in becoming a Multi Service Aviation merchant? Visit [usbpayment.com](http://usbpayment.com) or please call toll-free 877-MSA-CARD (672-2273) from within the U.S., or at +1 913-725-6700 from outside the U.S. You can also write us at 12800 Foster Street, Overland Park, KS 66213.

All of **us** serving you®



[usbpayment.com](http://usbpayment.com)